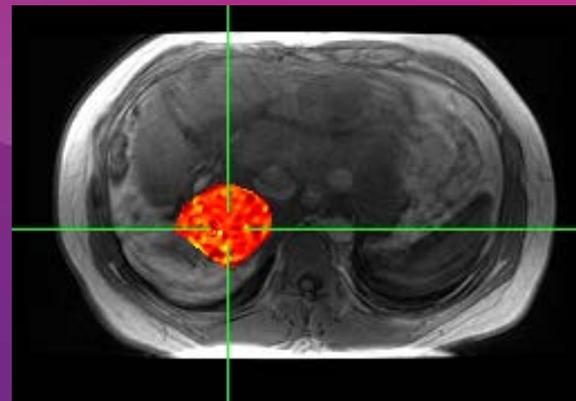


Medical Imaging in Early Phase Trials

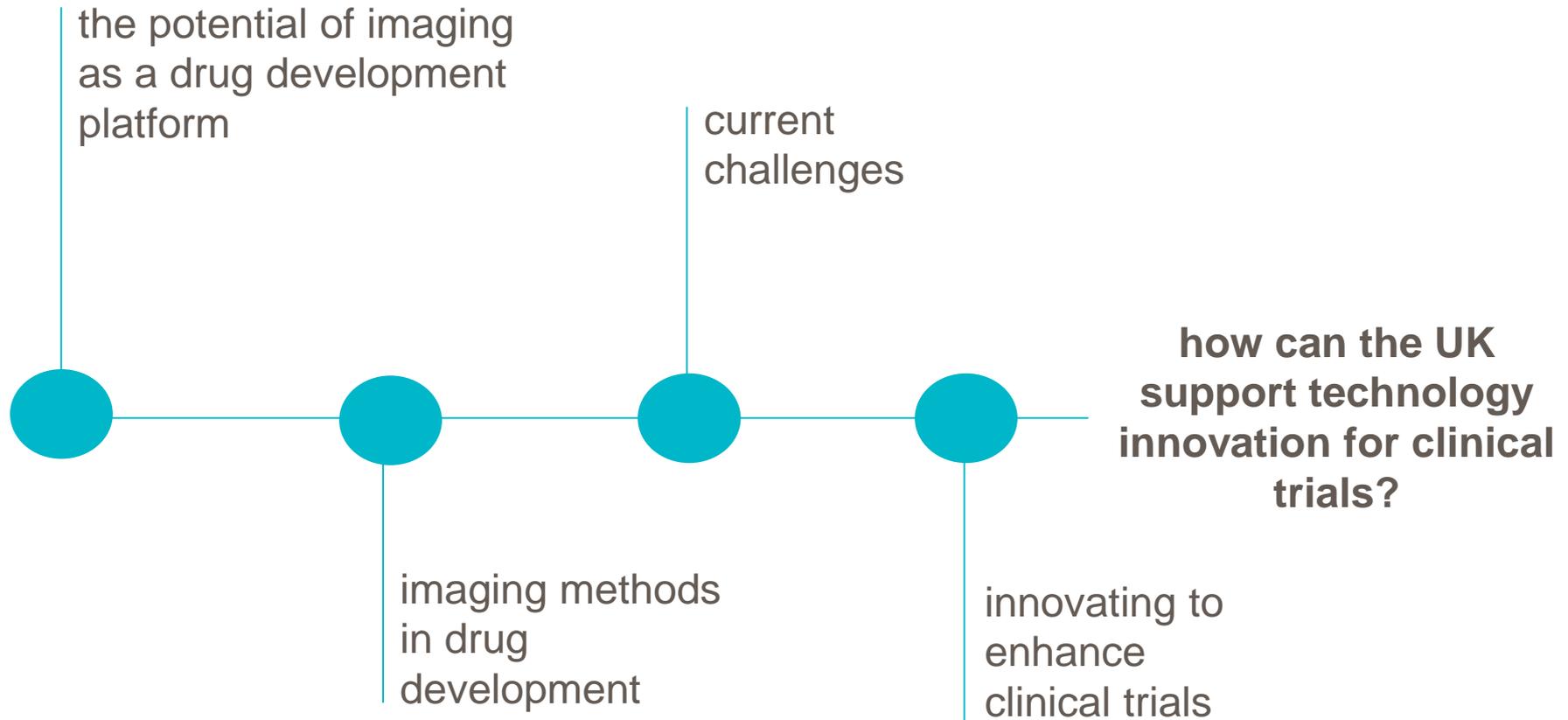
Phil Murphy

Clinical Imaging, GSK

philip.s.murphy@gsk.com



Imaging Innovation for Early Phase Trials

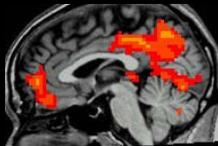


The potential: whole-body molecular, functional and structural imaging for drug development



whole-body disease characterisation

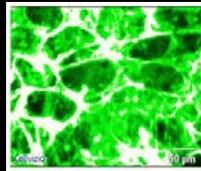
functional brain imaging to study symptoms



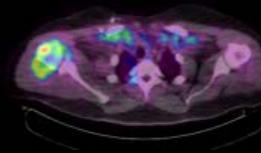
small molecule and antibody bio-distribution



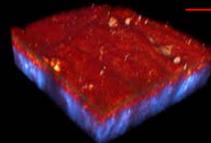
in vivo microscopy + / - probes



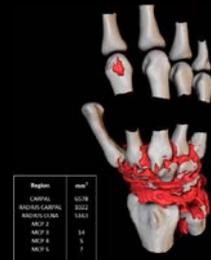
target engagement-beyond neuro



in-stream quantification to extract endpoints



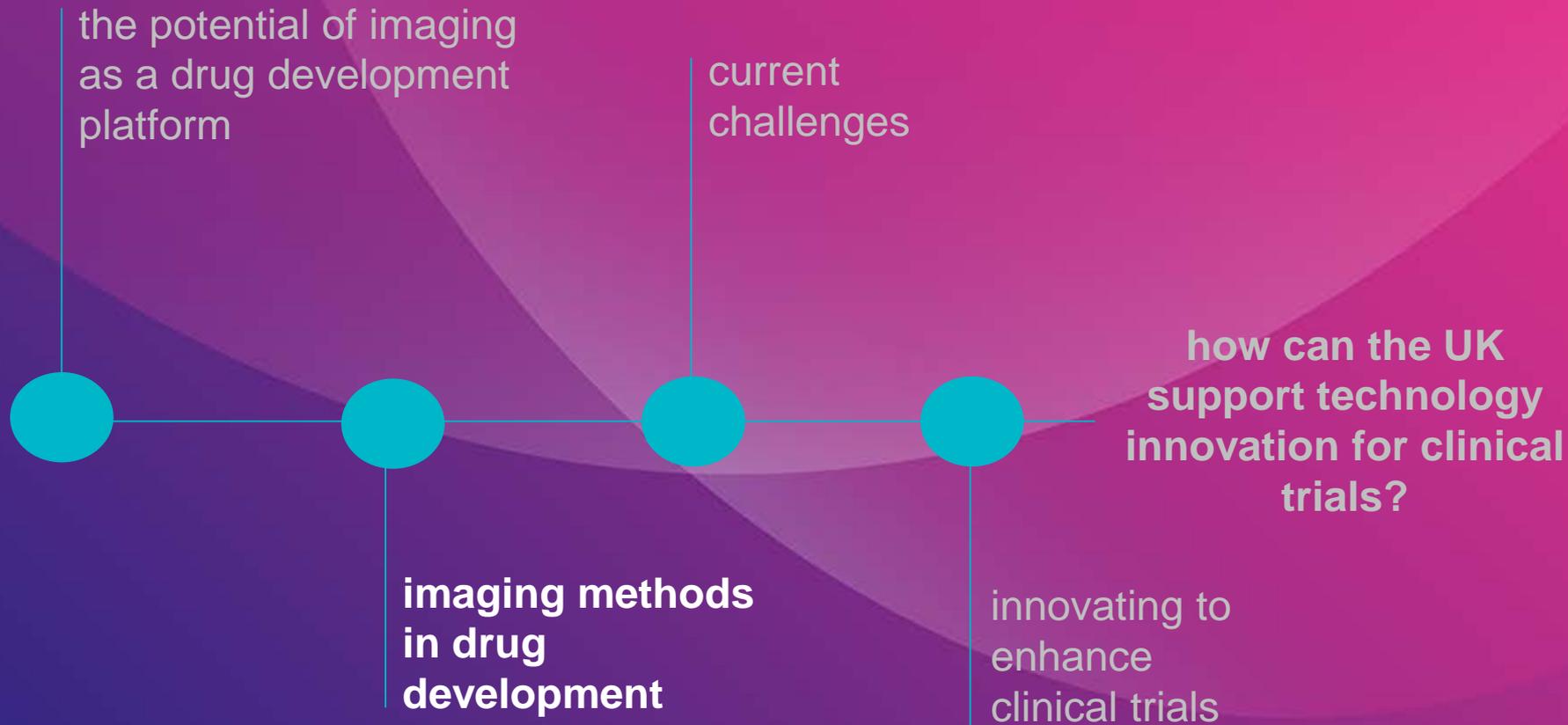
a range of molecular and cellular probes



Region	msd
CAROT	65.78
MID/LO-CAROT	83.82
MID/HI-CAROT	100.00
MC1 F	14
MC1 S	5
MC1 A	7

analytics linking to normative databases supported by AI





Contrasting demands on imaging technology

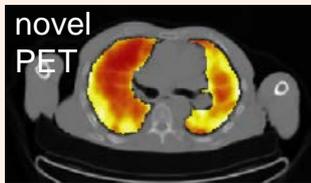
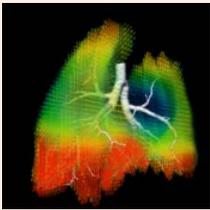


Early versus late phase drug development

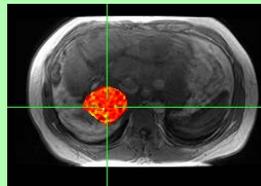
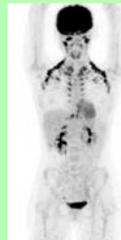
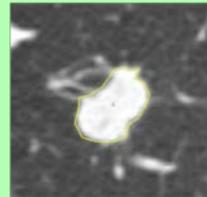
Specialisation- cutting edge
Single centre, e.g. N=4

Simplification- enable access
Tens to hundreds of centres

**Experimental
Medicine**



Phase II



**Phase III,
screening,
diagnostics**

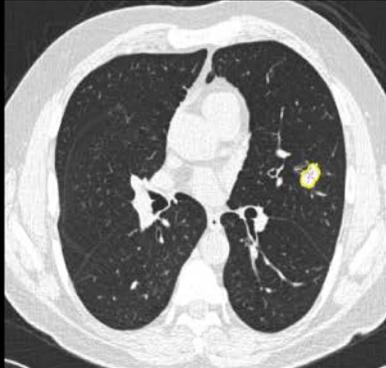


Imaging structural change

Oncology disease response assessment



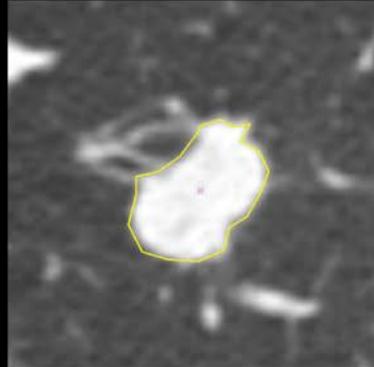
A Baseline



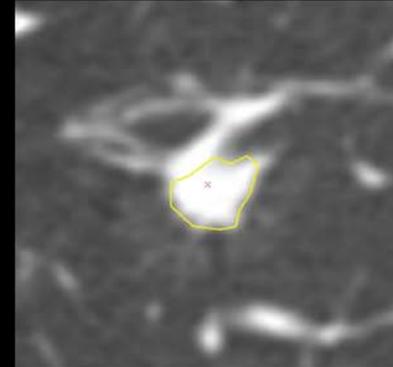
Posttreatment



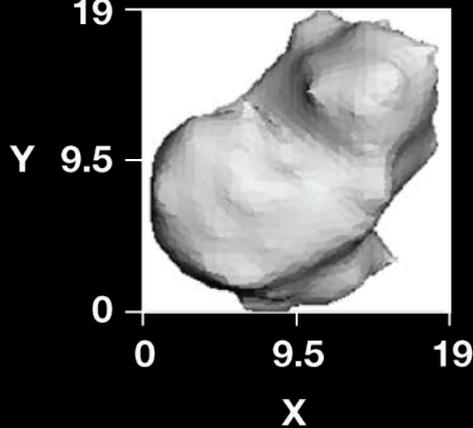
B Baseline



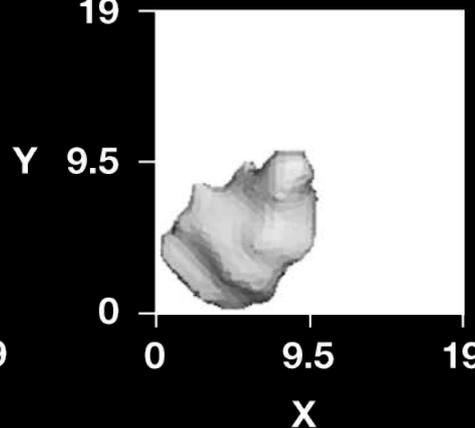
Posttreatment



C Baseline



Posttreatment

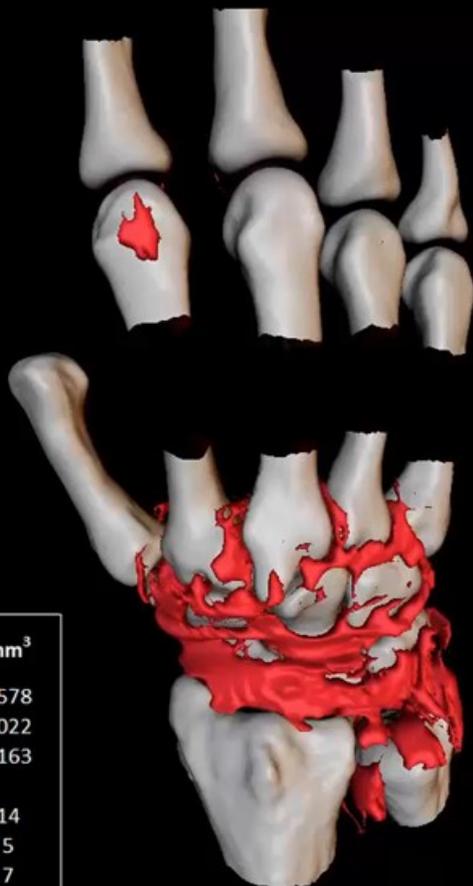


- HRCT
- pazopanib
- 800 mg daily
- 20 days
- 86% volumetric reduction

Downstream markers of pharmacology



Studying inflammation with high quality MRI and quantitative analysis



Region	mm ³
CARPAL	6578
RADIUS CARPAL	1022
RADIUS ULNA	5163
MCP 2	14
MCP 3	5
MCP 4	7

Rheumatoid arthritis MRI score: RAMRIS

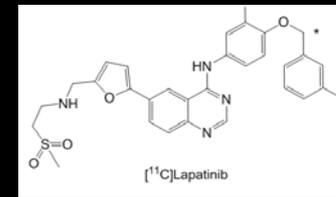
RAMRIQ: quantitative scoring method to improve performance

Bowes et al., ACR/ARHP, 1178, 2014

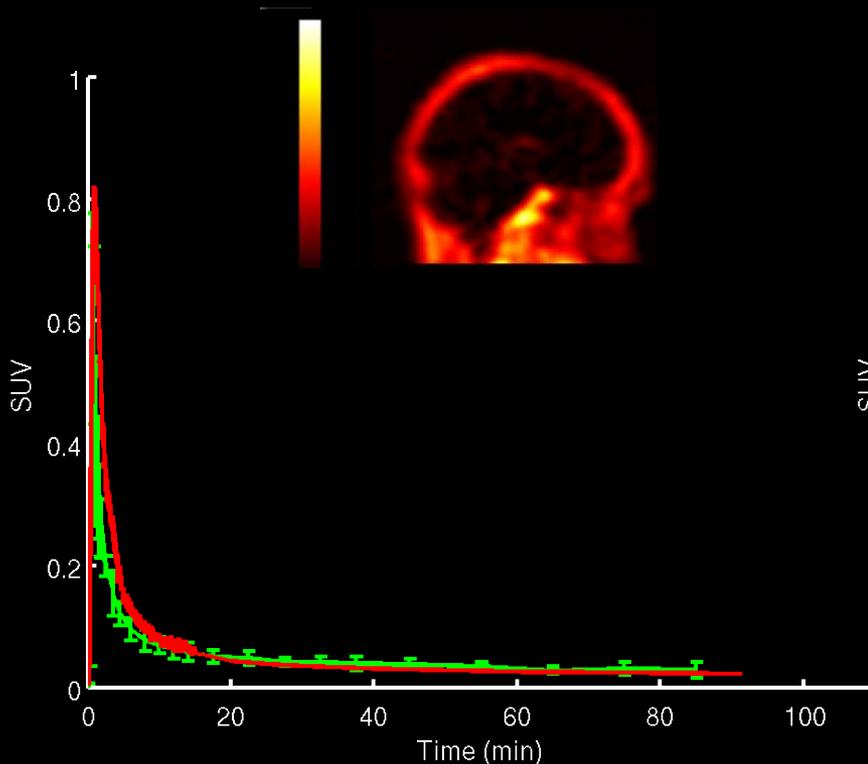
Includes quantification of synovitis volume based on gadolinium contrast enhancement

Studying drug exposure

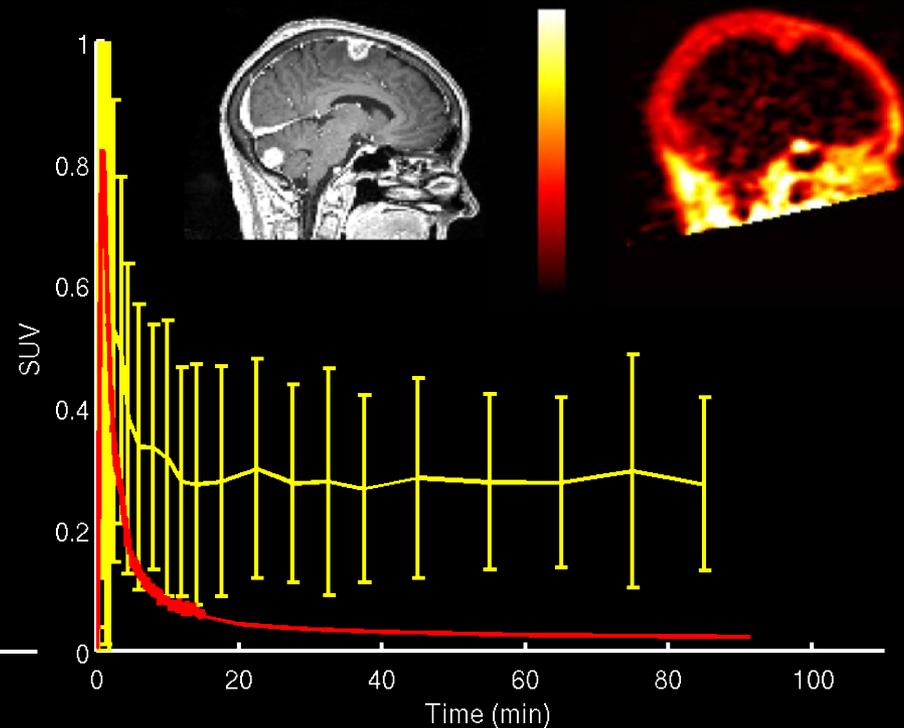
Radiolabelled drug and Positron Emission Tomography



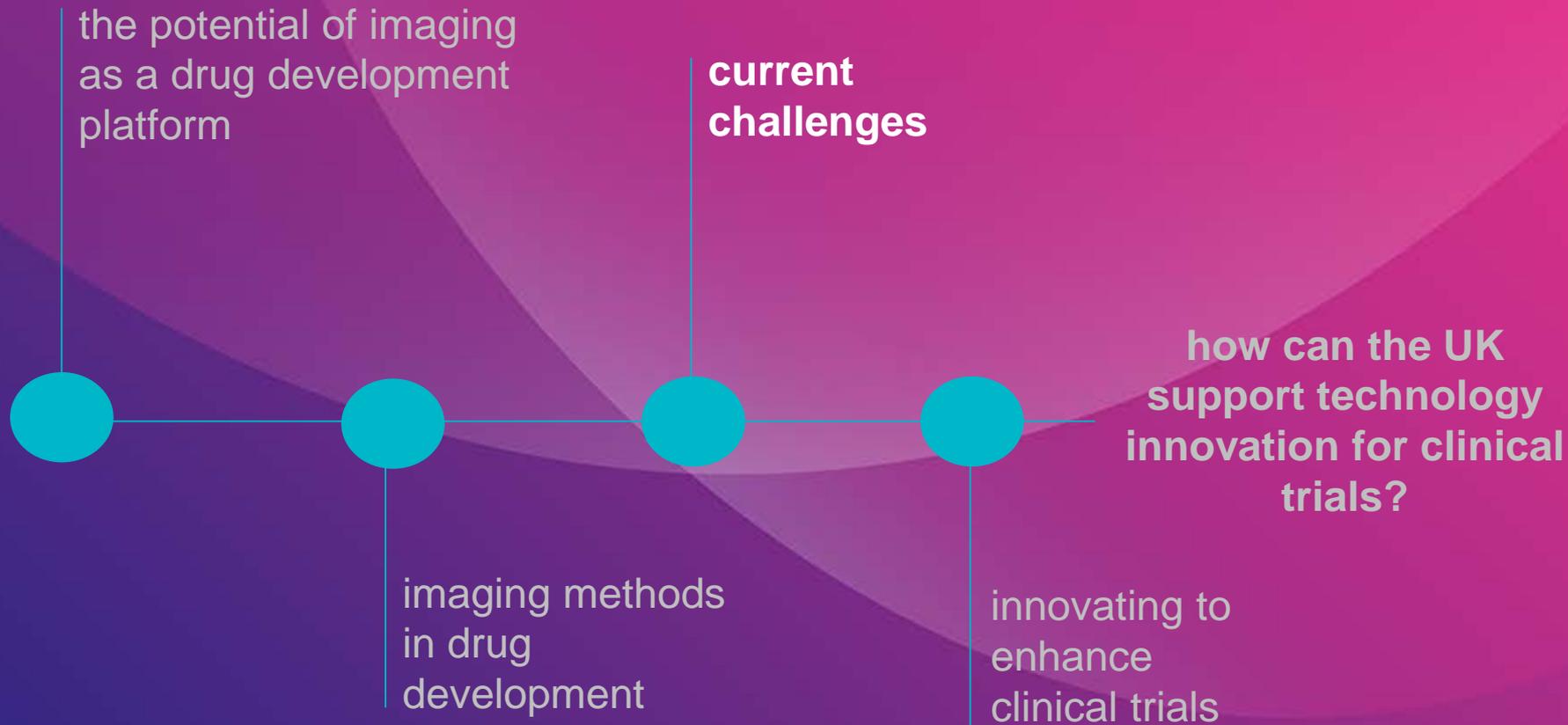
Normal brain



Metastases



[¹¹C]-lapatinib access into normal brain and brain metastases in patients (n=6) with Her-2 over-expressing breast cancer, EJNMMI Res., 2015



What is limiting broader use of clinical imaging tools?

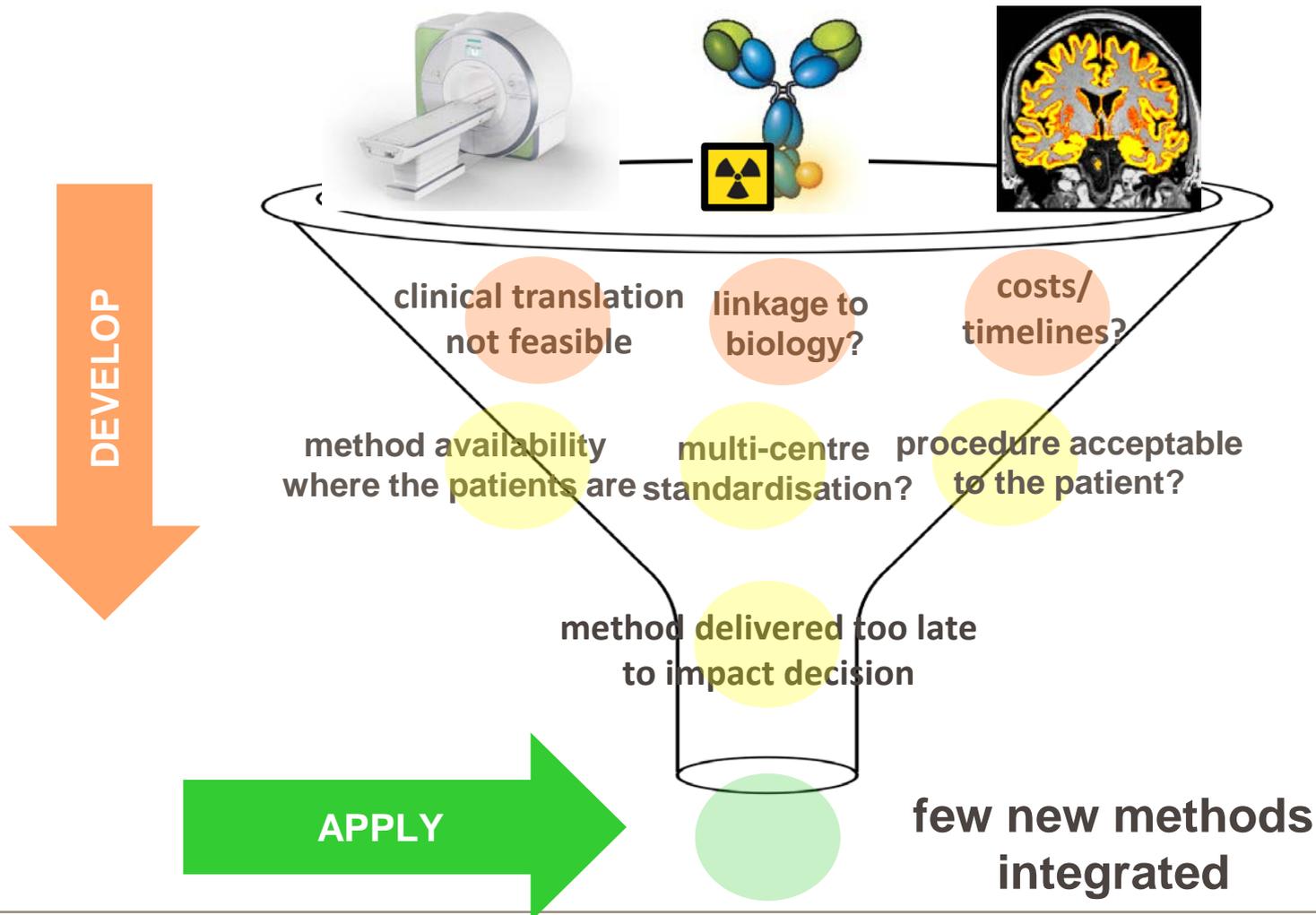


- More awareness of potential, increased demand
- Many potential methods: probes, hardware, analysis
- Academia engaged in developing new methods



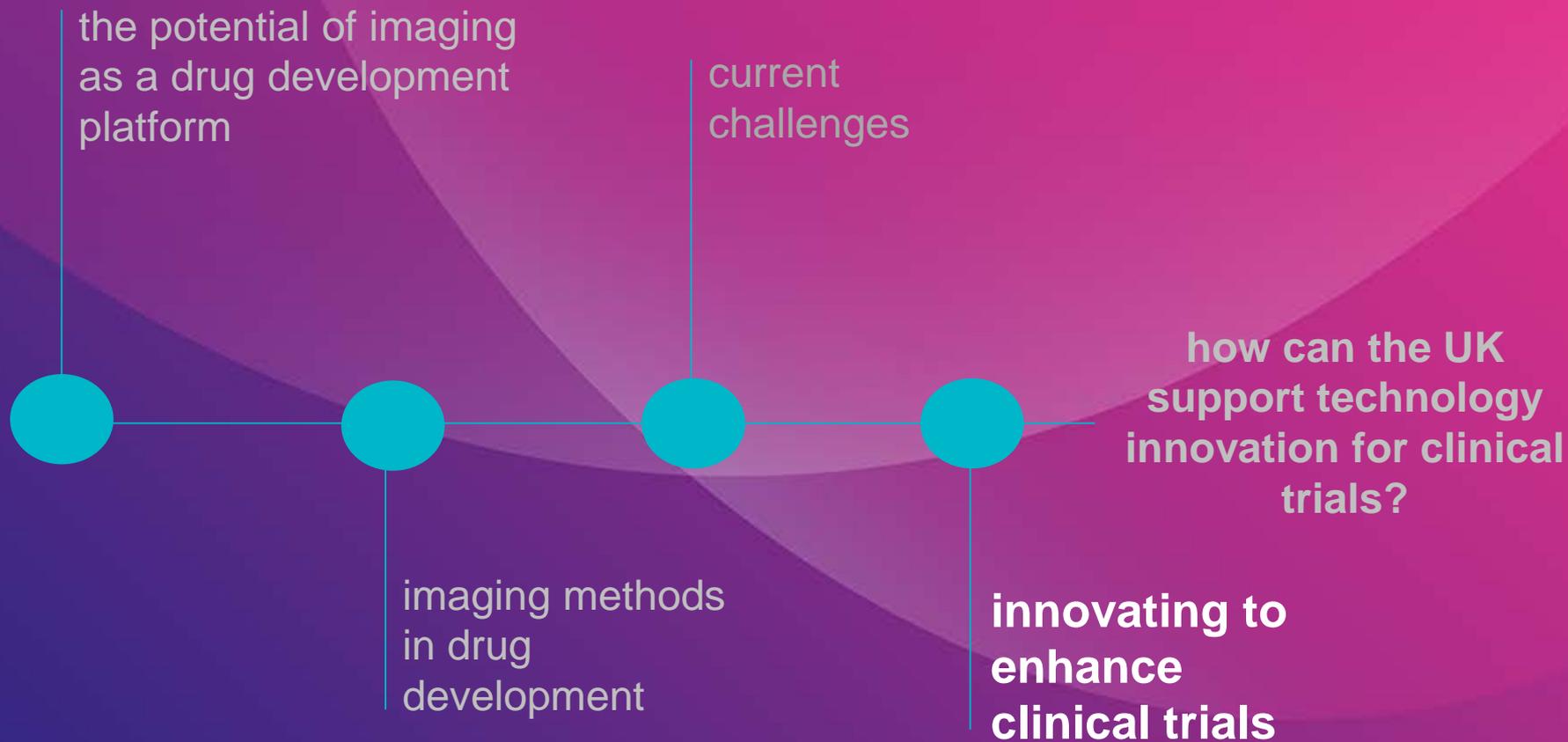
- Too few measures of pathophysiology / mechanism
- Moving methods into the clinical is slow/costly
- Insufficient confidence in some methods for decision-making

Only a small proportion of potential methods become drug development tools



Has molecular imaging delivered to drug development?

Murphy et al., Phil.Trans.A, 2017.



Mapping technology development towards clinical impact



Technology seeking and holding

Methodology development

Early methods
3-5 yr Impact
- No/limited clinical data

Prepare for pipeline application
1-3 yr Impact
- Develop confidence in method

Pipeline application for decision-making

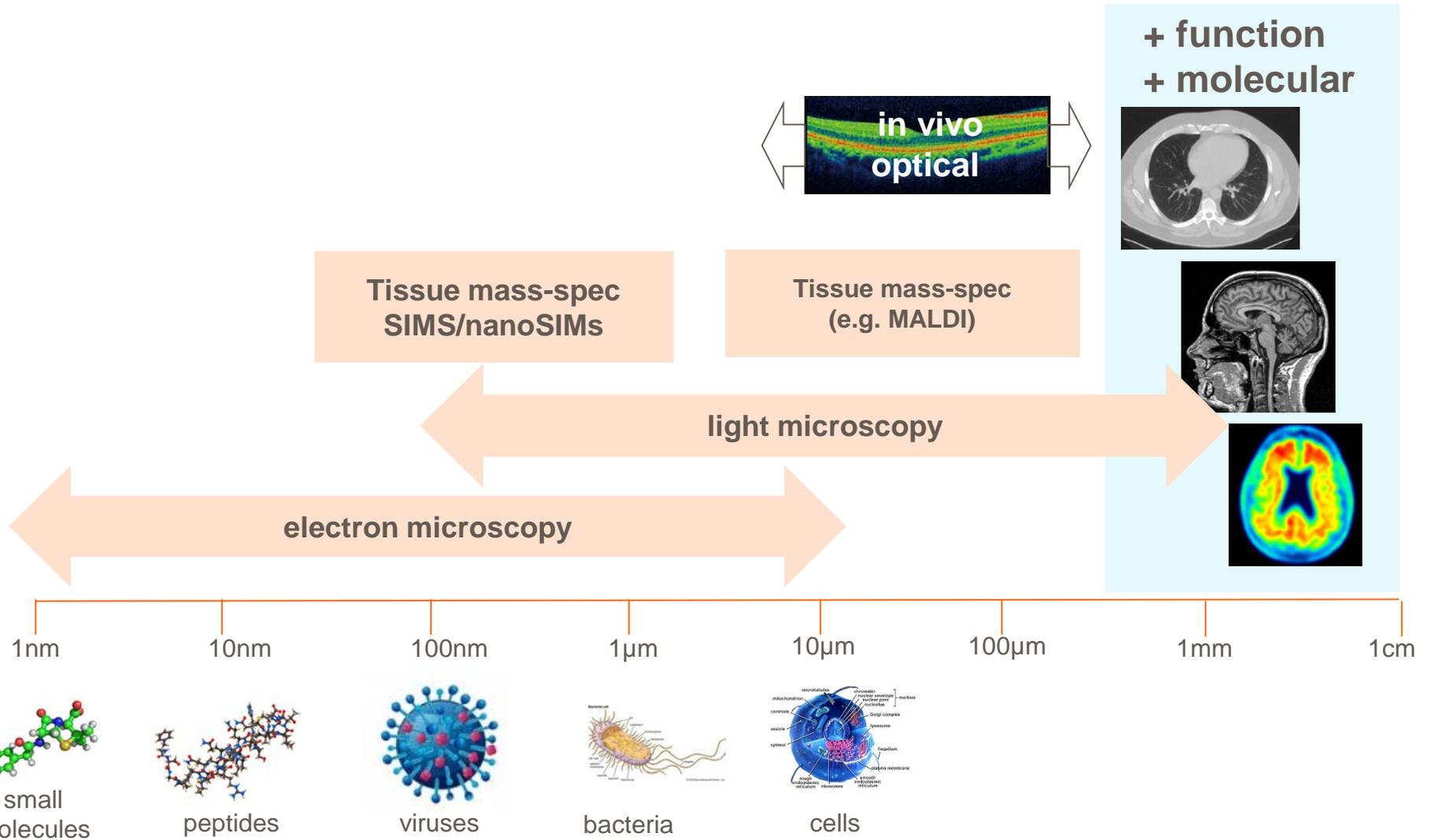
- Seek technology but avoid investment too early
- Stage gate development
- Clear go/no-go decisions

VALUE

Can we further understand our in vivo measurements?



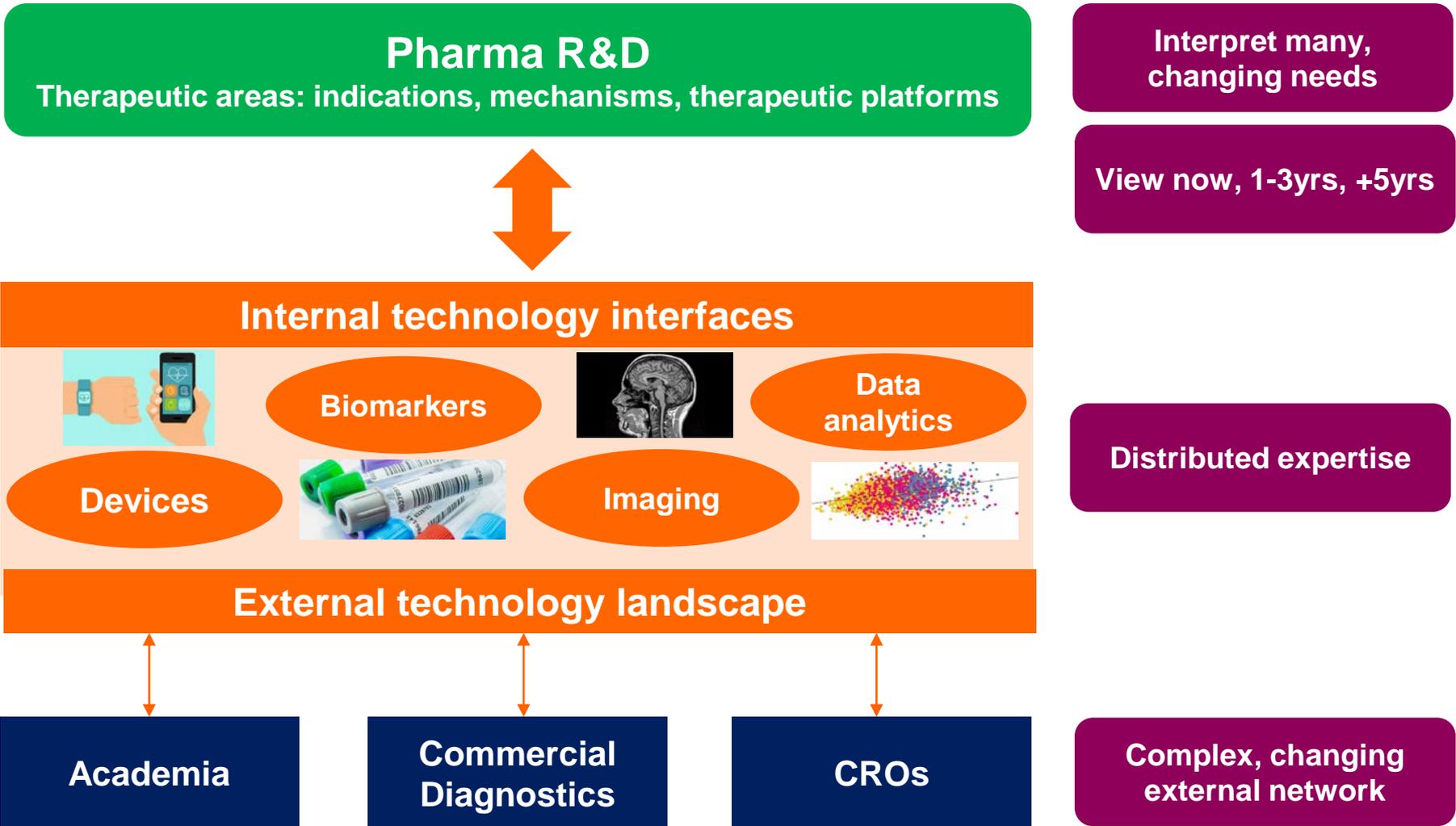
Imaging across different scales



Technology to Support Early Clinical Development



How can we optimise the interface?



the potential of imaging
as a drug development
platform

current
challenges

imaging methods
in drug
development

innovating to
enhance
clinical trials

**how can the UK
support technology
innovation for
clinical trials?**

Translation of imaging technologies to drug development in the UK



Magnetic Resonance:

- Many leading clinical MRI centres
- High-field (7T) MRI network
- Dementia Platform UK – PET/MR network
- Expertise in hyperpolarised methods

Molecular imaging:

- Commercial and academic
- Novel clinical radiochemistry
- Leading PET centres
- Chemistry

Optical imaging:

- Clinical optical expertise
- Rosalind Franklin Institute –new technologies

Imaging science training:

- EPSRC Centres for Doctoral Training

Data sciences:

- Alan Turing Institute
- UK Biobank

Optimising technology for clinical drug development

- **Networks to ensure technology is available in clinical centres**
 - shipping radiotracers or transfer methods for local production
 - standardised scanning protocols and analysis/reporting
- **Imaging technologies must be pulled from silos**
 - multi-modality and across scales
 - access basic sciences to solve problems – e.g. chemistry for probes
- **Data as a central theme**
 - enable sharing, meta-analyses, automated analyses
- **Consider complex versus scalable measurement technologies**
 - blood biomarkers developed using imaging
- **Connect technology expertise to drug development**
 - train a new generation of imaging scientists
 - drug development community must challenge technologists
- **Ensure imaging has a clear path towards decision-making**